

# THE FOOD DEALER

"The Magazine for the Michigan Food Market"

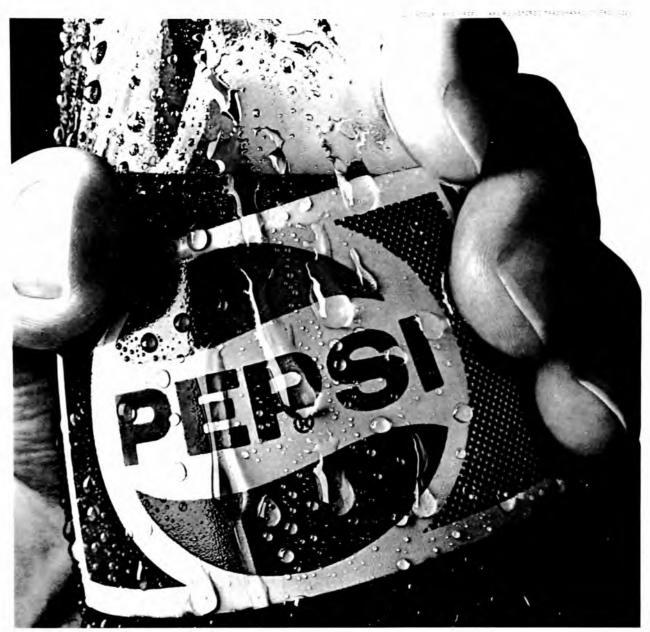
MARCH/APRIL, 1976



Posing for The Food Dealer photographer at AFD's recent 60th anniversary Trade Dinner, are the above AFD officials all decked out in their colorful formal attire. Pictured in the back row, from left, Phil Lauri, Ray Shoulders and Ed Acho. In the front row, from left, Ed Deeb, new president Phil Saverino, Jerry Yono and Lou Vescio, the outgoing president.

(See Story, Page 4)

1916 - 1976 Our 60th Anniversary Year



Here's how you Join the Pepsi People. get your hands on an ice-cold Pepsi-Cola. Anytime a thirst puts you out of action. Pepsi goes all the way to get you back in action. Back to that feelin free

feelin that lets Pepsi People get a little more out of living.

Grab yourself a Pepsi grab one for a friend. And Join the Pepsi People feelin free.

# Join the Pepsi People feelin'free!

#### OFFICERS - 1976

PHIL SAVERINO, President Phil's Quality Market
\*LOUIS VESCIO, Chairman Vescio Super Markets EDWARD ACHO, Vice-President J-A Super Markets
JERRY YONO, Vice-President Starlight Party Shoppes RAY SHOULDERS, Vice-President Shoulders'Markets THOMAS VIOLANTE, Treasurer Holiday Food Center EDWARD DEEB Executive Director GEORGE N. BASHARA, SR. Legal Advisor

## **DIRECTORS TERMS EXPIRING DEC. 31, 1976**

\*ALFX BFL1 Village Food Market SIDNEY BRENT Kenilworth Market \*MICHAEL GIANCOTTI Auburn-Orchard Markets
\*DON ALD LaROSF LaRose Market R. JERRY PRZYBYLSKI Jerry's Food Markets
\*ALLEN VERBRUGGE
Verbrugge's Market \*JOHN WELCH Hollywood Super Markets

#### DIRECTORS TERMS EXPIRING DEC. 31, 1977

LAFAYETTE ALLEN, JR. Allen's Super Markets NEIL BELL Village Food Market THOMAS GEORGE T-J's Food Center SID HILLER Shopping Center Markets EDWARD JONNA Trade Winds Party Shoppes MOYED (MIKE) NAJOR Publix Super Markets WILLIAM THOMAS Joy's Safeway Foods \*HARVEY L. WEISBERG Chatham Super Markets WILLIAM WELCH Hollywood Super Markets

## DIRECTORS TERMS EXPIRING DEC. 31, 1978

SAM ABBO Piaza Food Center LOUIS BOJI State Fair Market LOUIS GABBARA Central Market DON HARRINGTON Meat - N - Place Lauri Bros. Super Market GENE MATTI Town Square Super Markets RAMZY NAJOR Savon Foods Center TONY SEMAAN
Bel Air Super Market SABAH YALDOO Food Castle Market

\*Past Presidents



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EDWARD DEEB, Editor JUDITH MacNICOL, Office Secretary **SELENA SHAIEB**, Insurance Secretary

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Louis Vescio, left, AFD chairman of the board, is shown presenting a scholarship award to Mark Siegler of Southfield, a food distribution student at Western Michigan University. Other scholarship recipients, standing at the rear, included Julie McGowen, Lynette Nowak, Joseph Sarafa and Donald Rivard. Watching the presentations in the foreground are AFD president Phil Saverino of Phil's Quality Market Detroit, and his wife, Aline

# AFD 60th Trade Dinner Another Success

Over 1.100 retailers, wholesalers, processors, manufacturers, brokers and related distributors were on hand to help the Associated Food Dealers celebrate its 60th anniversary at AFD's Annual Trade Dinner, held recently at the Raleigh House.

Banquet-goers were treated to the fine entertainment of The Singing Dolls and dancing to the music of The Eddie Santini Orchestra. Decorations for the big AFD event featured the  $U_{\parallel}$  S. Bicentennial theme, with banners and flags on the tables.

Michigan Supreme Court Justice James Ryan was AFD's special guest at the dinner. In addition to formally installing officers and directors, Justice Ryan's comments centered around concern for rising crime, and attempting to find solutions to decrease crimes generally and provide relief for victims of crimes.

The new AFD president, Phil Saverino of Phil's Quality Market, Detroit, outlined the historical progress of the association, and assured the audience he would unveil several new programs to assure the continued growth of AFD as a viable and dynamic force in the community on behalf of the entire food and beverage distribution industries.

Outgoing AFD president Louis Vescio of Vescio Super Markets, Saginaw now Board Chairman, was presented with a plaque for outstanding service rendered as the association's president during 1975. In his term, the association once again set records in all categories.

Also, for the first time publicly AFD presented four scholarship grants to sons and daughters of those employed in our industry, and a fifth to one studying food distribution. Two S500 scholarships were awarded to Mark Siegler of Southfield, a food distribution student at Western Michigan University, and Julie McGowen of Huntington Woods, a student of Oakland University A S250 AFD scholarship grant sponsored by the Pepsi-Cola Company was presented to Lynette Nowak of Sterling Heights, also a student at Oakland.

Another \$250 AFD scholarship sponsored by The Stroh Brewery Company was given to Joseph Sarafa of Southfield, a student at the University of Michigan-Dearborn. And, a \$250 AFD scholarship sponsored by Chatham Super Markets was presented to Donald Rivard, a student at the University of Michigan, Ann Arbor. Making the presentations was AFD chairman Louis Vescio.

The AFD also received special honors and commendations from Gov Milliken in behalf of the State of Michigan, the State Senate, the State House of Representatives and the City of Detroit. Presenting all of the honors in behalf of the Legislature and the Governor was Rep. Frank V Wierzbicki.

Larry Kozel, president of the Detroit Association of Grocery Manufacturers Representatives (DAGMR), addressed the audience, and commended the AFD for performing an outstanding job for our industry, while assuring the association that he would continue the close working relationship between DAGMR and AFD. Also present with us at the speaker's table were Mr. and Mrs. John Warchock, he's the president of the Detroit Food Brokers Assn.

In a surprise move, the AFD honored executive director Edward Deeb with a special tribute award commemorating his work performance in the ten years he has been with the association. They also presented him with a special gift.

A historic and successful event such as this, certainly cannot go without proper acknowledgements and thanks to those who helped make it possible.

So, in behalf of the entire AFD, our sincerest thanks and appreciation go out to the Pepsi-Cola Company for once again hosting or sponsoring our cocktail hour; to Warner Vineyards for assisting with the Cask dinner wines; to Frontenac Vineyards for assisting with the dessert wines; and Better Made Potato Chips, Borden Company, Kar-Nut Product and Kraft Foods for providing the snacks and chip dips during the cocktail hour.

Also our sincere thanks to the following firms for assisting us by sponsoring the banquet: Borden Company, Carling National Breweries, Darling & Company Detroit Coca-Cola Bottling Co., Detroit Rendering Company Farm Crest Bakeries, Grocers Baking Company, Paul Inman Associates, Kar-Nut Products Company Kowalski Sausage Company, Kraft Foods, Ludington News Company, Pepsi-Cola Company, Ralston Purina Company, Squirt-Detroit Bottling Co., Stroh Brewery Company, H. J. Hollenbeck Distributors, Velvet Food Products, Ward Baking Company, Warner Vineyards, Wayne Soap Company, Ira Wilson & Sons Dairy Co., and Abner A. Wolf, Inc.

Also, our thanks to the following companies for sponsoring the evening's entertainment: Canada Dry Bottling Co. of Detroit, Faygo Beverages, Inc., Grosse Pointe Quality Foods, Seven-Up Bottling Co. of Detroit, and Viviano Wine Importers, Inc. Our thanks also to Robert Bowlus Sign Company for again supplying the attractive signs and banners and to Top Value Enterprises and Mohawk Liqueur Corporation for supplying the prizes.

The Association members and directors are truly grateful to you and to ALL companies and their representatives who attended the big annual celebration, as well as the advertisers in our program book of THE FOOD DEALER. Many thanks to all of you for everything and we really mean it!

The Detroit News c \*A.B.C. Audis Report March 31, 1975
\*\*Three county circulation minus the City 2009.



### EDWARD DEEB

## OFF THE DEEB END

## Illogical Stand?

Another battle has begun to ban the one-way beverage containers in Michigan, this one by the Michigan United Conservation Clubs.

The MUCC, with the support of Governor Milliken, and now the League of Women Voters, has begun a petition drive to get the issue on this November's ballot.

It always seems so amazing that with all of financial problems of the state, high unemployment, a lagging economy etc., that this desire to ban one-way containers takes priority over the others.

Another interesting point is the contradictory logic of the MUCC, vis-a-vis the gun law. When banning the gun became a hotly contested community issue, the MUCC strongly fought the move to eliminate guns. Their logic went like this: "Guns don't commit crimes, people do."

As our industry has been regularly stating over the years, by the same token, "Containers don't litter, people do." So if the MUCC really wants to deal with the problems of solid waste disposal and litter, they should aim their guns at the root causes: the people responsible for littering.

The MUCC has been telling the news media that banning the one-ways worked wonders in Oregon. Not so, however. The mandatory deposit on bottles and cans in Oregon was supposed to reduce litter 90 percent. Actually, the reduction was only 11 percent. They have been telling the media that litter pickup costs would be reduced in Michigan, if a similar law was enacted here. But in Oregon, their shining example, costs actually increased substantially

The answer, we feel, is utilizing a "total successful systems approach" now being adopted by more and more communities across the nation. With this system, government, labor, business and consumers are working together to get to the root of the problem.

Attacking one-way containers, or getting the issue on the ballot is merely a Band-aid approach to solving the problem, and not in the best interest of our total society.

#### INVITATION TO SUPPLIERS

All manufacturers, wholesalers and brokers are cordially invited to submit new products and merchandising ideas for publication in The Food Dealer. And remember, low cost, hard-hitting advertising in The Food Dealer reaches your important Michigan independent grocers, food chains, and beverage store operators. For advertising information and rates, phone (313) 366-2400. Or write The Food Dealer care of Associated Food Dealers, 125 W Eight Mile Rd., Detroit, Michigan 48203

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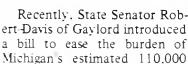
### THE PRESIDENT'S CORNER

## Sen. Davis Seeks Tax Relief For Small Businesses

By PHIL SAVERINO

One of the most devastating pieces of legislation in Michigan to ever affect the businessman, especially small businessmen, was the implementation of the new single business activities tax.

The single tax replaced eight business taxes with a single 2.35 percent levy on profits, payrolls, interest and depriciation. The net result is that the new tax system is far more costly to businessmen, and could spell doom for the small businesses.





PHIL SAVERINO

small businesses from the new business activities tax. Sen. Davis has said his bill would cost the state between \$40 and \$50 million, but he believed revenues would be high enough to absorb the cost without any cutbacks in state services, or tax increases elsewhere.

Basically, his bill alters the single business tax which became effective Jan. 1 of this year, and provides relief for smaller businesses. He defines a small business as one whose sales gross less than \$1.5 million each year.



MICHAEL BEM of Hiram Walker, Inc., was presented with an appreciation award from the Associated Food Dealers at his recent surprise party held by his company in his honor. Pictured above, from left, Hiram Walker's James Jones, district manager; Edward Deeb, AFD executive director: Bem; and Phil Lauri, of Lauri Bros, Market, and an AFD director.

Recently the Associated Food Dealers commended Sen. Davis for the move, and the AFD Board urged the Legislature to support the effort to provide needed relief.

For years, the AFD has been urging the State to provide more, not less, incentives for businessmen so we can lure more jobs and people into Michigan, to help ease our sluggish economy and high unemployment here.

It would be sad indeed if numerous small businesses had to close because of this new business activities tax. If this is permitted to occur, let us from now put the blame where it belongs on those state government leaders who would permit such a thing to happen.

Sen. Robert Davis' plan is a welcome step in the right direction, and should be supported by the House, the Senate and the Governor.

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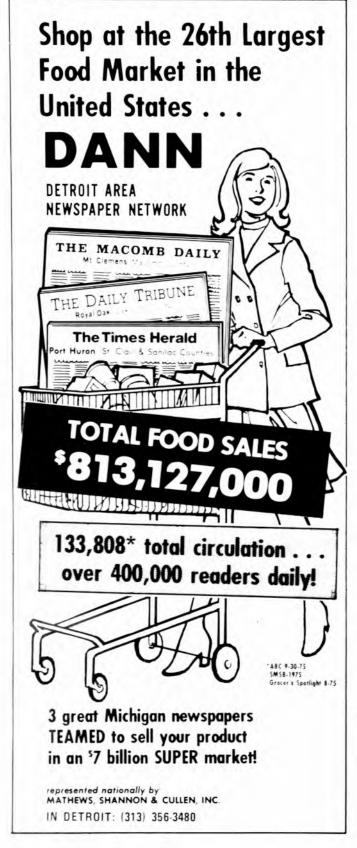
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## Borden Studying Front End Electronic Registers

The Foods Division of Borden. Inc.. Columbus. Ohio, will sponsor an industry-wide program of research and development to enable food retailers to measure more effectively front-end productivity gains possible by using electronic cash registers and computer-assisted checkout systems. Willard R. Bishop, Jr., vice-president of research and operations of Super Market Institute announced.

As part of the Borden project, SMI is developing a new and simple system for measuring front-end productivity that can be used by a broad range of retailers, regardless of size.

A status report on the Borden research project will be presented to a workshop audience at SMI's Annual Convention in Dallas. Texas May 2 5

# New Sanitation Guidelines Outlined In New Book

When heads of two of the country's largest rood retailing companies were given large times and jail sentences for federal sanitation violations, it became clear that food store sanitation is in the forefront of government concern

To answer retailers questions and arounde a realistic guideline for sanitation in retail satlets. Chain Store Publishing Corporation has explished Food Store Sanitation. A Profit Protection Program by Don C. Rishoi.

Demonstrating clearly how effective sanitation can be attained and how it can contribute to rather than detract from profits, Food Store Sanitation is written with the store operator in mind.

The author, an acknowledge authority in food store sanitation, is currently director of corporate quality control and environmental sanitation for Chatham Super Markets, Warren. Before joining Chatham, Rishoi served as education director of the National Sanitation Foundation, and is one of the developers of the famous Super Market Institute Sanitation System.

The new book can be obtained by writing the publisher at 2 Park Ave., New York, N. Y 10016. Cost for the book is \$15.95 each.

Advertising in The Food Dealer

Means Communicating with

Your Important Retail Customers!



# New approach to reducing crime in your store

# Eleven out of 12 people are honest. They can serve as part of your instore security system.

The time has come to take our case to the people. Shoplifting, pilferage, "buddy system" deals at the checkout counter, vendor thefts—these are not only costing you money but victimizing your customers.

But, if appealed to in the right way, those customers will help. The word is out: one reason why they re paying higher prices is because the grocery operator must pass on his rising costs to cover merchandise losses, expanded security controls, detection equipment, insurance.

## Food stores lost \$1,200,000.000 to thieves in a single year

The U.S. Department of Commerce reports that in 1974, food stores lost \$1.2 billion to thieves on sales of \$119 billion. (This exceeds net profits after taxes for the entire retail food industry.) And according to the FBI, shoplifting is today s fastest-growing type of theft.

But—probably 11 out of 12 shoppers are honest (see case history in Commerce Department's "Crime in Retailing.") And now is the time to enlist the help of those honest people, to give you extra security all over the store at all times.

#### Here's how "The Honesty Patrol" works

You simply circulate hard-hitting messages that emphasize the increased cost of food to all consumers that results from shoplifting by a small minority. Each customer and *employee* is encouraged to wear an "Honesty Patrol" button while in the store (returning it when leaving). All are encouraged to make confidential reports to store management about *any* suspicious acts they witness, no matter by whom committed.

Use the coupon on this page to send for the "Honesty Patrol Kit." It includes three 2 ½" sample buttons and accompanying pamphlets, a sample cart card, a guide for the grocery operator and another guide for distribution to store employees. There are also publicity releases to be issued over your own store name. You may buy these items in quantity at our cost, or adapt the messages and produce your own materials locally.

We will be pleased to make a Kit available to you at our cost of \$1.25. Simply fill in the request form shown here.

#### When everything else has failed . .

the American Way is to go to the people with a constructive program. What the majority wants the majority will get—including a new deal from the rip-off artists among us. Concerted action on the part of your own customers and employees can reduce crime in your store.



Highly visible message on employees and shoopers' lapels (and on cart cards) will deter thieves, who can't be sure which badge-wearers take their. Honesty Patrol, puties seriously.

	nd Customer Relation	· 21
General Mills, P.O. Box 1113 Minneapolis, N	71.77	General Mills
Patrol" Kit, and	d like you to mail m d I enclose \$1.25 to co gram which just might v	over costs. This is
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Address Company		
Address Company City	State	Zip

# Around the Town

The Pfeister Company has announced the merger of the Gundle and Ross Sales Company with its own company Don Gundle and Doug Ross, along with all personnel previously employed by them, have joined the Pfeister Company sales force, according to an announcement by Robert T Lannen, Pfeister president.

WWJ Stations has announced the appointment of Bruce Anderson as news director according to Peter A. Kizer, vice-president and general manager.

Campbell Soup Company has announced the appointment of Alfred R. Lang as district manager.

# Five New Supplier Members Join AFD

The Associated Food Dealers, Michigan largest food and beverage association and service organization, representing over 2,600 members, wishes to welcome aboard five new supplier members to the association. Their names, addresses and phone numbers are as follows:

SULLIVAN SALES. INC., food brokerage, 18222 W McNichols Rd., Detroit, Mich. 48219; phone (313) 531-4484.

ACTION DISTRIBUTING COMPANY alcoholic beverage distributors, 5921 Middlebelt Rd., Garden City Mich. 48135; phone (313) 427-8300.

JULIAN MEAT, RESTAURANT & STORE EQUIP-MENT CO., equipment distributor and service company 32235 W Eight Mile Rd., Livonia, Mich, 48152; phone (313) 478-9020.

SOMERSET IMPORTERS, LTD., liquor distillers and distributors, local office 29981 Rock Creek Dr., Cranbrook Village, Southfield, Mich. 48076; phone (313) 424-8799

AMERICAN CANDY & HOSERY, INC., wholesale food and non-food distributors, 625 W Seven Mile Rd., Detroit, Mich. 48203; phone (313) 366-5430.

These new members, and all AFD supplier and service members and advertisers, deserve your support and patronage. Please refer to the AFD Suppliers' Directory on Page 19 often. In fact, clip it out of *The Food Dealer* and post near your phone.

Michigan canned foods division, Grand Rapids. Lang joined Campbell in 1960 as a sales representative in the Philadelphia frozen foods district.

Abner A. Wolf Company has announced the promotion of Ralph G. Fisk to general manager and that it is combining its buying and administrative offices, currently located in Detroit, into its distribution complex in Livonia. He succeeds James Kunstel who is undertaking a series of special projects with Wolf.

In an expansion to its executive staff, Grosse Pointe Quality Food Company appointed Robert Forshaw as chief of operations, according to an announcement by Max Yorke, general manager of GPQ. Forshaw will also become a special assistant to Yorke.

Steve Ketchel, formerly a controller with Abner A. Wolf, Inc., has formed his own accounting company called K & G Accounting Services, located at 33 446 Avondale, Westland, Mich., phone 729-6714.

The Detroit Food Brokers Association has invited Ron Larkin, grocery merchandiser for The Kroger Company, as its guest speaker April 29, at the Paradiso Cafe, beginning at 6:30 p.m.

Spartan Stores. Inc. has announced the appointment of Gene E. Morrison as senior vice-president and assistant general manager, according to president Raymond M. Dutmers.



THERE WERE over 1,100 persons in attendance at the recent AFD Trade Dinner at the Raleigh House. Included in the crowd were those pictured above from Paul Inman Associates and the Pepsi-Cola Company.

# DISABILITY INCOME PROTECTION...

### It can work for you, when you're unable to work!

That's right. Disability Income Protection has helped protect thousands of people from financial loss when a covered sickness or accident kept them from working. It can help you, too!

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#### ALSO AVAILABLE — LIFE INSURANCE

Today's high cost of living makes it more important to establish an estate of adequate proportions to insure the future security of your family Up to \$50,000.00 of life insurance coverage is available to you as a member of the Associated Food Dealers. of Michigan Life insurance coverage is also available for your spouse and dependent children.

Now — here's all you have to do to find out about the cost. conditions of coverage and renewal on the plans that best fit your individual needs. Complete and mail the coupon. A representative will provide personal service in furnishing this information at no cost or obligation.

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#### WEIGHTS AND MEASURES CONFERENCE, MAY 26 - 28

The 62nd Annual Conference of the Michigan Association of Weights and Measures Officials will be held May 26-28 this year at Sugar Loaf Village in Cedar, Michigan, outside Traverse City

Theme of the 1976 conference will be "Total Responsibility" of weights and measures transactions.

The program will demonstrate the responsibility of the device manufacturer device user customer, and enforcement official.

# INTERSTATE NAMES JAMES JACKSON AS ITS PRESIDENT

Interstate Marketing corporation, an AFD food broker member, has announced the appointment of James E. Jackson as president. Thomas H. Kelley former president.

has assumed the position of chairman of the board.

Other appointments were as follows: E. A. Sander was named executive vice-president: J. E. Dillworth, vice-president of retail operations: G. E. Dillworth, Sr., secretary-treasurer and G. E. Dillworth, Jr., newly elected to the board of directors.

# CORPORATE CHANGES AT PFEISTER COMPANY

The Pfeister Company AFD members, recently announced new corporate officers.

Sol G. Kurtzman was elected chairman of the board, Robert T Lannen, president: Tom W. Williams, vice-president of food services: Richard Wise, vice-president of consumer products and Edward Budd, secretary-treasurer.

The food brokerage was founded 54 years ago and today operates with branches in Saginaw, Grand Rapids and Toledo in addition to Southfield headquarters.



CONGRATULATIONS

on your 60th birthday ...

from the "Big M"

to the Associated Food Dealers

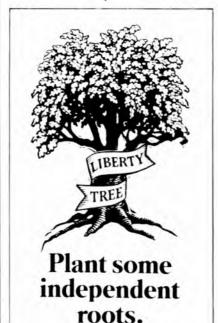
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#### **GUEST EDITORIAL**

# The Fight Against Narcotics

By REP. PAUL A. ROSENBAUM 48th District — Michigan

In recent years, we in Michigan have experienced a steady increase in Narcotics traffic, drug abuse, and drug-related crime. At least part of this increase is attributable to the lack of effective legislation to help law enforcement agencies combat these crimes. In the light of Turkey's recent lifting of the ban of opium growing, the need for stronger weapons in this fight has become imperative.

To provide the tools to combat such crime, I have recently introduced three bills. The first of these, House Bill 5545, focuses on increasing penalties for major "dealers" in narcotics. The second House Bill

5546, would permit the use of wiretaps under specified conditions. The third bill, House Bill 5547, would bar "good time" reductions in sentences for drug dealers.

House Bill 5545 would change the penalties specified in the Controlled Substances Act of 1971 for the illegal use and sale of Schedule 1 and Schedule 2 drugs. These are opium and its derivatives, including heroin, and



**ROSENBAUM** 

cocaine. While the penalties for use of the drugs would be unchanged, penalties for possession of large quantities would be increased and mandatory prison terms with no change of parole would be imposed.

The terms would range from life imprisonment for possession of 650 grams or more to 10 to 20 years for possession of 50 to 224.99 grams. These could not be served concurrently with prison sentences for any other felony Second or subsequent convictions would carry mandatory life sentences. These terms are much stiffer than present law which provides for up to 20 years and/or a fine up to \$25,000 for manufacture and delivery, and up to four years and/or a \$2,000 fine for possession. The present penalties may be assessed at the court's discretion.

The forfeiture and confiscation provisions of the 1971 act would also be strengthened by House Bill 5545. At present, all controlled substances, their manufacturing equipment, and conveyances used to transport them may be confiscated and forfeited to the Department of Licensing and Regulation. This bill would permit seizure by the State Police and would make money or other considerations used to manu-

About the Writer

Paul A. Rosenbaum currently series as State Representative, 48th District, State of Michigan, from Battle Creek. He is a graduate of The George Washington University Law School, in Washington, D. C. and has had extensive legal background prior to entering public service. He has written numerous articles on drug abuse, and is the current sponsor of sweeping legislation in Michigan designed to help reduce crime as well as drug abuse. We are pleased to have his Guest Editorial appear in this issue of The Food Dealer

facture, distribute or acquire a controlled substance also subject to forfeiture.

Under previous law, some researchers in pharmacy and medicine have been allowed to register the use some controlled substances for legitimate research purposes. House Bill 5545 would deny revoke, or suspend the registrations of such persons who file fraudulent applications, violate any state or federal drug law, lose federal registration or promote any controlled substances to the general public.

House Bill 5546 would authorize interception of communications (e. g., wiretaps) in police investigations concerning the manufacture, delivery or possession of 50 or more grams of opium or its derivatives and cocaine, or concerning conspiracy to commit these offenses, which are defined in House Bill 5545

Wiretaps would be authorized through a warrant issued by a judge of the court of appeals. Police agencies would be required to file, through the Attorney General, an application stating all the facts which necessitated a wiretap. These facts would include a statement of probable cause that the specified crime was being or was about to be committed: description of the place where or the lines over which the communication would occur: the time period during which the wiretapping would take place; and the evidence that normal investigate procedures had been tried and failed, or would be unsuccessful or too dangerous.

If the warrant were to be issued, and express authorization of secret entry into a private place to install the wiretap would be included. The bill further specifies that the contents of intercepted communications be recorded in such a manner as to protect the recording from editing or other alteration.

The contents of any wiretapped communication obtained according to the provisions of this law could be used in criminal court or grand jury proceedings. The recordings obtained could be introduced as direct evidence. Furthermore, law enforcement officers could use wiretapped information for investigations

(Continued on page 18)

# Merchandising

Milan Wineries has announced the appointment of Charles F Gegenheimer, Jr., to the position of vice-president and general manager, according to president Howard Danzig. Gegenheimer was formerly with United Beverage Wholesalers, Detroit, and a former AFD award recipient.

Stroh Brewery Company has promoted Patrick J. Fox, a 17-year marketing and sales executive, to sales manager, according to an announcement made by Leo P Brown, general sales manager. Fox is also a former AFD award recipient.

R. T. French Company processors of various foods and spices, recently announced the appointment of The Pfeister Company Southfied, as its food broker, for the greater Detroit area, according to an announcement by James H. Dargusch, divisional sales manager for French.

Pepsi-Cola Company has announced it will again co-sponsor with the Wolverine Sports Club the 1976

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Bicycle Marathon in Detroit, set for May 14 on Belle Isle. Chairman for the event will be Sheila Young, three-medal winner in the recent 1976 Winter Olympics ice speed skating competition, and champion bicycle rider.

Warner Vineyards has named James J. Warner president of the Paw Paw-based winery and the Paw Paw Grape Juice Company its affiliate. He is the third generation to head the vineyard, succeding his father, James K. Warner, who assumes the position of chairman of the board for both companies. Also, Warner Vineyards announced it has attained the number one position in Michigan, according to tax paid gallons.

Faygo Beverages, Inc. has announced the introduction of its soft drinks in 64-ounce bottles, with the operation of its new line conversion set-up, according to Morton Feigenson, president.

Continental Food Brokerage Company has announced the appointment of Michael J. Bixler to the position of assisting marketing director. Prior to joining Continental, Bixler was employed by CPC International, Best Food division as territory account manager in Michigan and Ohio.

Sullivan Sales, Inc., has announced its appointment as broker sales representative for the Foster Canning Company, long established dog and cat food packer under the Nifty, Lucky and Snappy labels.

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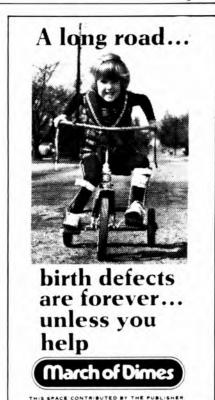
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## The Fight Against Narcotics

(Continued from page 15)

or arrests concerning any of the designated effenses.

Protections for private citizens are included in House Bill 5546. Privileged communications contained in wiretapping conversations would retain their privileged character. Anyone whose communications had been intercepted, disclosed or used in violation of provisions of the bill could recover actual and punitive damages and reasonable attorney's tees and ligitation costs. The bill also affords injunctive relief from further wiretaps for persons whose rights have been violated by actions beyond the bill's provisions.

Within 30 days after the termination of a wiretap warrant, the issuing judge would be required to report to the Michigan Supreme Court Administrator and to the federal court administrative office on the various specifics of the warrant—time, place agencies involved, etc. In January of each year the Attorney General would be required to report the same information to the Supreme Court administrator and to the federal court office on each warrant issued during the preceding year. The Attorney General's report would also include data on the results of the wiretaps, including results of trials and other actions.

House Bill 5547 the third bill in this package, specifies that persons convicted of manufacture, delivery or possession of 50 grams of optim of its derivatives or of cocaine or convicted of conspiracy to perform these crimes, could not have their sentences reduced for good behavior. This would insure

that drug pushers and dealers would not gain early release to resume their drug dealing.

Taken together the three bills in this package address the most serious crime problem in our society today the use and abuse of drugs and the crime that this leads to. They provide law enforcement agencies with more effective tools in dealing with these crimes. They especially put more force into the law for dealing with the bigtime drug pushers, by making their criminal activities more hazardous, both in enacting the wiretap provisions and in mandating more stringent penalties. I hope for early action on this package of bills, so that we can escalate our war on drugs and drug-related crime.

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Vonder Bread	963-2330	DELICATECCEN	Kathawa Imports The Krolik Corporation Ludington News Company Rust Craft Greeting Cards Society Eataway Pet Products	894-82
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nheuser-Busch, Inc. arrow Liquor Company	271-3100	Specialty Foods Company 893-5594		
Brooks Sun-Glo Pop (616)		EGGS AND POULTRY	OFFICE SUPPLIES, EQUIPMENT	005.54
alvert Distillers Co	345-6640	Eastern Poultry Company	City Office Supplies, Inc. 1414141811111111	885-54
anada Dry Corporation	868-5007	Linwood Fee Company 345-8225	POTATO CHIPS AND NUTS	
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Central Distributors of Beer	261-6710	Orleans Poultry Company 833-1847	Duchene (New Era Chips)	893-43
ity Beverage Company	373-0111	EMPLOYMENT AGENCIES	Frito-Lay, Inc.	271-30
Coca-Cola Bottling Company	897-5000	Roth Young Personnel 559-3300	Kar Nut Products Company Krun-Chee Potato Chips	541-78
. Lewis Cooper Co	499-8700	Note 1 dung reisonner	Superior Potato Chips	834-08
aygo Beverages	468.0050	FISH AND SEAFOOD	Superior Company	
lome Juice Company	925-9070	Al Deuel Trout Farm 784-5427	PROMOTION	
lubert Distributors, Inc.	858-2340	Hamilton Fish Company 963-7855	Action Adve. Dist. & Mailing Company	964-46
nternational Wine & Liquor Company	843-3700	United Fish Distributors 962-6355	Bowles Display Company (signs)	278-62
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Pabst Brewing Company	366-5040	Midwest Ice Corp	REAL ESTATE	
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Schieffelin & Company	646-2729	INSECT CONTROL		
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Seagram Distillers Co	345-5350	Rose Exterminating Company 834-9300 Vogel-Ritt Control 834-6900	Darling & Company	928-74
Seven-Up Bottling Company	337-7100	Voger-Kitt Control	Detroit Rendering Company Wayne Soap Company	842.60
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Stroh Brewery Company	961-5840	Approved Inventory Specialists Co 571-7155	SERVICES	
Squirt-Detroit Bottling Company	398-8300	Gohs Inventory Service	Akers Refrigeration Atlantic Saw Service Company	557-32
Inited Beverage Wholesalers, Inc	259-3200	Moe Miller & Co	Atlantic Saw Service Company	965-12
1. J. Van Hollenbeck Distributors Vernor's RC Cola	293-8120	Reed, Robert Associates	Detroit Warehouse Company	491-15
Viviano Wine Importers	883-1600	-	Gulliver's Travel Agency Identiseal of Detroit	526.98
Hiram Walker, Inc.	823-1520	INSURANCE, PENSION PLANS	Keene Pittsburgh-Erie Saw	835-09
Wayne Distribution Co	427-4400	Brink, Earl B., Inc		
Wayne Distributing Company	274-3100	Ward S. Campbell, Inc. (616) 531-9160 Mid-America Associates 585-7900	SPICES AND EXTRACTS	
Vic Wertz Distributing Company	293-0202	Mutual of Omaha 358-4000	Frank Foods, Inc.	833-85
BROKERS, REPRESENTATIVES			Rafal Spice Company	702-07
Acme Food Brokerage	968-0300	MANUFACTURERS	STORE SUPPLIES AND EQUIPMENT	
Allstate Sales-Marketing, Inc.	535-2070	Del Monte Foods 564-6977 Diamond Crystal Salt Company 399-7373	Almor Corporation	5 39-06
R. F. Brown Sea Food Company (517 Continental Food Brokerage	255-5880	Diamond Crystal Salt Company 399-7373	Belmont Paner & Bag Co	491-65
Derthick & Associates	352-4074	General Mills, Inc. 354-6140 Kraft Foods 964-5300	Hussmann Refrigeration, Inc.	398-32
Embassy Distributing	352-4243	Morton Salt Company 843-6173	Hussmann Refrigeration, Inc	545-18
Mid-America Food Brokers	342-4080	Prince Macaroni of Michigan 372-9100	Great Lakes Cash Register, Inc	383-35
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Harold M. Lincoln Co.	255-3700	Red Pelican Food Products, Inc 921-2500	Lepire Paper & Twine Company	921-28
Harold M. Lincoln Co	626-8300	Schmidt Noodle Company 921-2053 Shedd-Bartush Foods, Inc. 868-5810	Lepire Paper & Twine Company Liberty Paper & Bag Company	421-34
Interstate Marketing Corporation	341-5905	Velvet Food Products 937-0600	Master Hutcher Supply Company	961-56
Paul Kave Associates	478-5010		Merchants Cash Register Co	566.63
George Keil Associates Harry E. Mayers Associates	457-8778	MEAT PRODUCERS, PACKERS	Multi Refrigeration Inc.	399-31
McMahon & McDonald	477-7182	Ed Barnes Provisions 963-7337	Multi Refrigeration Inc. National Market Eqpt. Co.	545-09
		Broome Sausage Company 922-9627 Clover Meat Company 833-9050	Pappas Cuttery & Grinding	465-38
Merit Sales Corporation New Port Food Co. (imported meats)	835-5970	Detroit Veal & Lamb, Inc. 962-8444	Square Deal Heating & Cooling	921-23
New Port Food Co. (imported meats)	561-2200	Detroit Veal & Lamb, Inc. 962-8444 Feldman Brothers 963-2291 Flint Sausage Works (Salays) (1) 239-1179	TOBACCO DISTRIBUTORS	
Gene Nielson and Assoc. (Institutional) Northland Food Brokers	353-0222	Flint Sausage Works (Salays) (1) 239-3179		897.40
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Boh Reeves Associates	563-1200	Herrud & Company (616) 456-7235	WAREHOUSES	40: :
Retzlaff, Leathley, Schmoyers Assoc Sahakian & Salm	962.5333	Kirby Packing Company	Detroit Warehouse Company	491-15
Sosin Sales Company	557-7220	Kowaiski Sausage Company, Inc. 873-8200	144101 5041 500	
Stark & Company	358-3800	L-K-L Packing Company       833-1590         Marks Quality Meats       963-9663         Peet Packing C. (Ypsilanti)       274-3132	WHOLESALERS,	
Stiles-DeCrick Company	885-4900	Peet Packing C. (Ypsilanti) 274-3132	FOOD DISTRIBUTORS	346 55
Sullivan Sales, Inc	331-4484	Peschke Sausage Company 368-3310 Peter Eckrich & Sons, Inc. 937-2266	American Candy & Hosiery, Inc. Central Grocery Company	235.04
United Prokerage Co	477-1800	Peter Eckrich & Sons, Inc. 937-2266	Continental Paper & Supply Company	894-63
Mort Weisman Associates	557-1350	Prime at Packing Company 365-8020	Grosse Pointe Quality Foods	871-40
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DAIRY PRODUCTS		Ruoff, Eugene Company   963-2430	Kaplan's Wholesale Food Service M & B Distributing Co. (1) Merchants Tobacco, Candy, Grocery Co.	239-76
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		Weeks & Sons (Richmond) 727-2525	Nor Les Sales, Inc. Raskin Food Company	865-14
		Wolverine Packing Company		
Grocer's Dairy Company Don Johnstone, Inc.			Spartan Stores, Inc.	455-14
I and O'I akes Creameries	834-1400	MEDIA	Spartan Stores, Inc. Super Food Services, Inc. (517) United Wholesale Grocery Co. (616) Viking Food Stores	823-84
McDonald Dairy Company (313)	232-9193	The Daily Tribune, Royal Oak 541-3000	United Wholesale Grocery Co. (616)	534-54
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